

kiley browne

profile

I am a social media-savvy communicator with an entrepreneurial mind and an eye for design.

As a versatile creator, I am a strong writer with keen attention to detail.

contact

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3009 Sparkling Brook Ln

Austin, TX 78746

skills

Adobe Creative Suite,
Microsoft Office, Hootsuite,
WordPress, Cision, Later,
CoverageBook



education

American University - School of Communication
B.A. in Public Relations & Strategic Communication
Marketing Minor / May 2021

- 3.8 GPA
- Dean's List Recipient
- **Relevant Coursework:** PR Writing, PR Research, Brand Management, Digital Marketing, Strat. Comm. & Content Creation, PR Cas Studies, Entertainment Marketing, PR Ethics, Event Management

media experience

Eleven Eleven Public Relations

Account Assistant / January 2021 - Present

- Pitch to regional and national publications and assist in brand strategy for hospitality and retail clients
- Transcribe and edit client interviews, produce media lists, and create firm's monthly newsletters

RVshare

Public Relations Intern / May 2020 - August 2020

- Crafted press releases, media pitches, and promotional content for leading peer-to-peer RV rental company
- Led RVshare influencer program, initiating and maintaining relationships with influencers across the U.S.

kglobal

Research Associate / August 2019 - December 2019

- Produced graphics, branding plans, and media pitches for Amazon and other commercial clients
- Contributed to internal branding efforts, assisting in redesigning company website and creating social media content

Say My Name Public Relations

Social Media & PR Intern / May 2019 - August 2019

- Curated original social media content and managed company and client social media accounts
- Initiated firm's digital rebranding, producing brand assets and other promotional materials

TheRealVolleyballLife on Instagram

Owner & Digital Content Creator / 2013 - 2019

- Creator and owner of volleyball-themed Instagram account garnering over 130,000 followers
- Produced original videos and graphics and partnered with athleticwear brands to create sponsored content

Delta Gamma - Beta Epsilon

Vice President: Communications / Sept. 2019 - Dec. 2020

- Elected to serve on chapter's executive board and lead chapter communications team
- Managed all internal and external communications initiatives and led all social media, PR, and branding efforts
- Recognized with national award for best weekly newsletters of all Delta Gamma chapters